



SERVICES AVAILABLE THROUGH TCEL

Workshops

Tower Consulting Europe Ltd (TCEL) helps organisations to improve the successful delivery of their Projects, Programmes, Portfolios and Change through a combination of proven techniques that focus on the effectiveness of people, practices, and teams.

Our **Workshops** are designed to be expertly facilitated practical 'hands on' events delivered at any level within the business, to help our clients achieve a range of objectives including:

- Transformation of the business
- Definition of a new organisational design / structure
- The appropriate break down of organisational strategy to constituent Programmes, Projects and Change to support successful delivery
- Development of internal approaches to new challenges or topics
- PMO definition and structuring
- Updating of processes, practices and techniques to drive improved delivery capability
- Effective, practical sessions to initiate, plan and manage Projects, Programmes and Change from 'idea' to 'delivery'
- Improvement planning events following Audit, benchmarking or healthcheck results

At the start of any engagement, TCEL works with the client to understand the requirement and identify the most appropriate solution. The resulting Workshop sessions will be targeted at the appropriate topics and are designed to optimise all of the potential benefits. We believe that personal engagement and the sharing of stories and experiences is critical to ensure that events are efficient, productive, enjoyable and memorable with output that can be quickly implemented.

Our Workshops are facilitated sessions for an audience of P³ / Change professionals and where appropriate, other key stakeholders of the topic. Workshops are individually tailored for the client, its people and the specific topics or activities that need to be addressed. Delegate numbers are flexible, but to be most effective, range from 8 to 20, with all delegates directly involved or impacted by the topic. This approach is taken to ensure any new practices emerging are with the



involvement and buy-in of key stakeholders as well as the implementers – this ensures a culture of ‘doing things together’, increasing the probability of success. Costs are charged per event to offer clients a high value and cost efficient solution.

Workshops can be designed for variable lengths, from just a few hours to a full day, or multiple days depending on the topic, its significance to the business and client requirement. TCEL also offers webinar or teleconference options for short, high intensity sessions.

Example Workshop Topics

We can deliver Workshops on a wide range of topics and activities, which are always individually designed to meet clients specific needs. Our Workshops are not simple off the shelf products, but are tailored to reflect our understanding of the challenges the client faces. Example workshop topics include:

- Sponsorship: Developing our Sponsor Community
- Stakeholder Mapping and Management
- Communications Planning - how to get it right
- Planning for the ‘softer’ side of Change
- Strategy to Reality – breaking down strategic objectives into constituent programmes and projects
- Project Initiation
- Planning & Estimating
- RAID Management – process, tools and techniques
- Dashboards, Reporting and Metrics
- Portfolio Prioritisation
- Improvement Planning
- Post Implementation Reviews and Lessons Learned
- Teambuilding
- Talent and Resource Management and Planning
- Building you PMO organisation
- Lifecycle development, including process definition
- 2-3 day ‘Boot-camp’ events for senior Project, Programme and Change personnel: To embed good practice and discipline by working with real internal projects that have not delivered effectively, alongside the organisation’s Project / Change Lifecycle.

Workshops are run by our highly skilled facilitators who use their knowledge as experienced practitioners alongside a deep understanding of current best practice. Our Workshops are not



teaching or training sessions, but interactive events that help delegates develop workable plans and activities together, for the benefit of their Project, Programme or Change etc. Our facilitators will always include relevant examples of best practice, what current research is thinking and share their experiences of highly successful international organisations. Together, these elements bring the topic to life and expand delegates thinking outside of the company culture, making the event memorable and thus, far more effective than a standard internal workshop. The experience will help delegates to decide 'what works well' and is appropriate to their situation and 'what doesn't'.

Benefits

TCEL's Workshops provide a very effective and cost efficient vehicle to address specific business, P³ and Change challenges, with flexibility on the number of delegates, location and timings. The design of our Workshops provides huge potential to learn from hands on involvement in the development of plans and activities enhanced by the sharing of experience and knowledge with the facilitator and their peers.

TCEL Workshops offer clients a bespoke, targeted and pragmatic way to improve the capability of their people, practices, teams, plans and activities, PLUS improved probability of successful delivery.

Ask about arranging yours today.

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