



SERVICES AVAILABLE THROUGH TCEL

Master-classes

Tower Consulting Europe Ltd (TCEL) helps organisations to improve the successful delivery of their Projects, Programmes, Portfolios and Change through a combination of proven techniques that focus on the effectiveness of people, practices, and teams. **Masterclasses** are core to that objective through the combination of best practice, current research and importantly the sharing of stories.

At the start of any engagement, TCEL works with their clients to identify the most appropriate improvement pathways to enhance their delivery capability. The resulting professional development solutions are targeted at specific topics and are designed to optimise all of the potential benefits. We believe that personal engagement and the sharing of stories and experiences is critical to ensure that learning is memorable and can quickly be applied to workplace challenges.

Master-classes are specialised coaching sessions for a targeted audience of P³ or Change professionals. Events are individually tailored to the client, its people and the specific topics that need to be addressed. Delegate numbers are flexible, but to be most effective, range from 10 to 30, with appropriate event locations identified with the client. Costs are per event to offer clients a high value and cost efficient solution.

Master-classes can be designed for variable lengths, from just a few hours to a full day, or multiple days depending on the topic and client requirement. TCEL also offers webinar options for short, high intensity sessions.

Master-class Topics

We can deliver Master-classes on a wide range of topics, which are always tailored to meet clients specific needs. We are also happy to design new Master-classes at the request of a client, should our current catalogue not suffice. Master-class topics include:

- Sponsorship: the critical role of the Sponsor
- Managing your Stakeholders
- Communications and how to get it right
- The 'softer' side of Change
- Effective Leadership of Projects, Programmes and Change



- Leading your Team
- Resource Management and the Development of your People
- Managing Behavioural Change
- The secrets of effective Risk management
- Planning and estimating – getting to the heart of the matter
- PMO as the key driver of change
- The Cycle of learning: Knowledge management and learning from experience
- Portfolio management
- Delivering projects in tough times
- Is your Organisation ready to Change?

TCEL Master-classes are run by our highly skilled facilitators who use their knowledge as experienced practitioners alongside our deep understanding of best practice. Our Master-classes are not teaching or training sessions, but interactive events that help delegates identify what's currently going on within their own organisation, and enable them to learn from a comparison of this with what happens in other businesses, sectors and countries. Our facilitators will always include relevant examples of best practice, what current research is thinking and share their experiences of highly successful international organisations. Together, these elements bring the topic to life, making the event memorable and thus, far more effective than a standard training event. The experience will help delegates to decide 'what works well' and is appropriate to their situation and 'what doesn't'.

Benefits

Master-classes provide a very effective and cost efficient vehicle to address specific business, P³ and Change challenges, with flexibility on the number of delegates, location and timings. The design of our Master-classes provides huge potential to learn from personal involvement and the sharing of experience and knowledge with the facilitator and their peers. Our experience is that there are always internal examples of good practice and our Master-classes provide the environment to share those stories for the benefit of all.

TCEL Master-classes offer clients a bespoke, targeted and pragmatic way to improve the capability of their people, practices and teams. ***Ask about arranging yours today.***

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